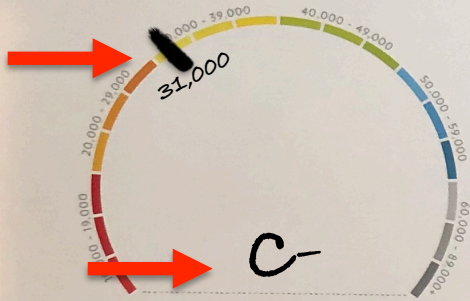


EXPLAIN THEIR SCORE

Your Antioxidant Score

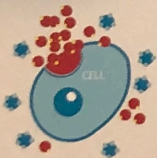


1. We are looking for a score over 50,000
2. Your score is “31,000 which is a C-.
3. I would like to see your score improve because this plays a role in the (health concerns) that you circled. (Elaborate.) This is something that you can improve with LifePak supplements and changes in your diet and lifestyle.

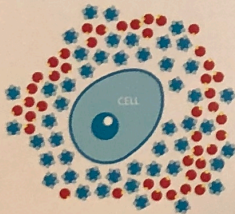
Why Your Score May Be Low

- | | |
|---|--|
| <input type="checkbox"/> Food Choices/Quality | <input type="checkbox"/> Pharmaceuticals |
| <input type="checkbox"/> Environmental Toxins | <input type="checkbox"/> Chronic Illness |
| <input type="checkbox"/> Inflammation | <input type="checkbox"/> Digestive Issue |
| <input type="checkbox"/> Stress | <input type="checkbox"/> Smoking |
| <input type="checkbox"/> Obesity | <input type="checkbox"/> Poor Sleep |

Free Radicals
Damaging a Cell



Antioxidants
Neutralize Free Radicals



 FREE RADICAL  ANTIOXIDANT

1. These are some of the things that affect your score

1. Antioxidants are the good guys (these blue dots) that protect your cells.
2. You get these from colorful fruits and vegetables and they act as a shield to protect you from free radical damage and oxidation (these red dots) which is the foundational mechanism of disease and aging. The more that you have, the more protection that you have from your (health concerns).
3. Your cells are looking more like the one's on the left and we need to get them looking like the cell on the right as quickly as possible to prevent this accumulation of damage.

A Visual Example

Free radical damage is when you slice an apple and it turns brown. This natural process is called oxidation. As oxygen interacts with cells of any type, oxidation occurs. This contributes to aging and many other health issues.

Oxidized Protected



1. You can see an example of oxidation when you slice open an apple. You can see the rotting and decaying that oxidation causes within just a few minutes.
2. When you put lemon juice on an apple, the vitamin C, which is an antioxidant, prevent this damage from occurring.
3. The same thing is happening in every cell in your body so the faster we address this, the better.

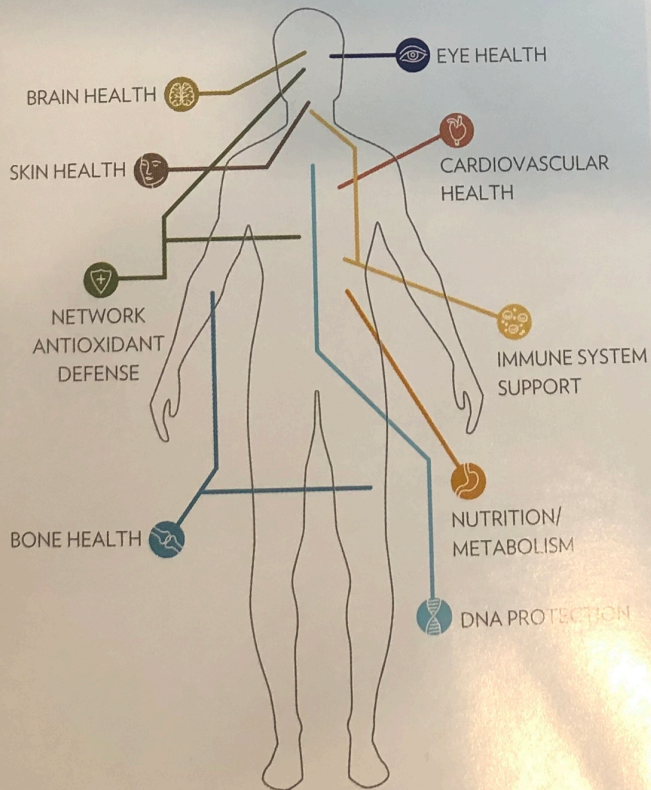
Vitality YGC Heat Map



Column 3 shows how ageLOC science reset

92% of the genes toward a more youthful gene expression pattern.

Lifepak Provides Nutritional Support For All Body Systems & Organs

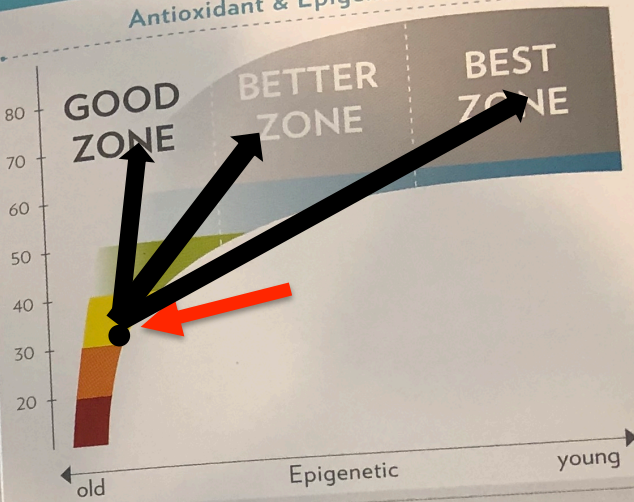


EXPLAIN EPIGENETICS

1. If you want to take your health to the next level, we can now address the sources of aging within your DNA.
2. This aging process can be measured at a genetic level. On the left is what your DNA looks like when its young. The middle is what it looks like when you get older. This affects your energy, brain function, tissue regeneration, inflammation and everything else in your body.
3. There is breakthrough science that has been able to create natural formulas to restore the function of your genes to how they were when you were younger. It's like tuning a musical instrument.

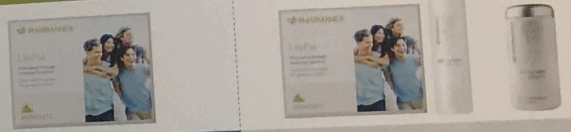
PROTECT & RESTORE

Antioxidant & Epigenetic Chart



Choose Your Wellness Solution

- GOOD » LifePak
- BETTER » LifePak + Youth
- BEST » LifePak + Youth + Vitality



Additional Recommendations

BENEFITS:	GOOD	BETTER	BEST
Foundational Nutrition	✓	✓	✓
Multi-Vitamin & Multi-Mineral	✓	✓	✓
Antioxidants	✓	✓	✓
Phytonutrients	✓	✓	✓
Anti-Aging	✓	✓	✓
🔍 Targets Aging at a Genetic Level		✓	✓
🔍 Tissue Regeneration		✓	✓
🔍 Inflammation		✓	✓
🔍 Systemic Detoxification		✓	✓
🔍 Cellular Stress Response		✓	✓
🔍 Metabolism		✓	✓
🔍 DNA Repair & DNA Protection		✓	✓
🔍 Energy & Endurance			✓
🔍 Brain Function			✓
🔍 Libido			✓

MAKE RECOMENDATION

1. Your score is represented here. The first thing to work on is your antioxidant score to help get you into the good zone. Lifepak (good/safe) is designed to help get there and guaranteed to improve your score in 2 months.
2. If you want to get into the better zones, you'll want to add ageLOC youth and take the better package to reset 1000 genes to get into the better zones. This improves brain function, tissue regeneration, skin health, and decreases inflammation. To get into the best zone, which is what I take, you'll want to take the best package which adds Vitality and does a full reset of your genes.
3. The _____ Package fits into your current health budget and will give you all of the benefits that you're looking for to address your health concerns plus a lot more. I personally take the same products and have seen my score go from _____ to _____ and I know I'm more protected from my health concerns. (add any other benefits you feel)

1. Which program would you like to start with?
2. Just fill this out and my staff will set up a member account for you through my practice, so you get the best discount.
3. The product will ship fresh to your home on a monthly basis so you don't need to run to the store or worry about re-orders. You'll also receive an email from the manufacturer 5 days before it ships in case you need to modify your order. Do not ever order these products from any 3rd party company because we have seen tampered and fake products out there and many other problems.
4. I would like to see you back in 60 days to get rescanned.

1. Product Comparison Chart: This is an optional discussion if the patient needs additional information comparing product packages.

Placing Orders

Order Form

Place orders by: Email: hcp.support@nuskin.com Phone: 800-487-1000 Fax: 800-487-8000
We recommend you scan and email this order form rather than faxing

DATE _____

FIRST _____ LAST _____

PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____

PASSWORD: Ab123456 ← **Default Password**

SHIPPING ADDRESS Same as Billing

ADDRESS _____

CITY _____ STATE _____ ZIP _____

CONTACT OFFICE FOR QUESTIONS

DISTRIBUTOR ID: US11111111

NAME: Susan Smith

PHONE: 555-555-5555

EMAIL: office@mydoctor.com

EMAIL #2 _____

For Office Use Only

Order Confirmed

1. Fill out and save file so this info prints on form

Your Scanner Score

Scan Card # 1111 1111 1111 1111 Add scan card number to earn bonus

Monthly ADR

Bi-Monthly ADR

One Time Order

Mark shipping frequency

Earn Automatic Delivery Rewards (ADR)

Save Money

- Receive a 5%-15% off regular product purchase prices
- Reduced shipping costs (as much as 75% off)

Earn Free Product

- Earn up to \$1200 of free product per year
- Earn 20% of your purchases in redeemable product points (up to 75 per month)
- Earn 33% more product points after 12 months on

Save Time

- Increased flexibility
- Manage your account online 24/7
- Have the same products delivered to your door automatically each month, or adjust your order as your needs change

AUTOMATIC CREDIT CARD DEBIT

Visa MasterCard American Express Discover

Credit Card #: _____ Exp. Date: _____

CVC Code: _____

Name on card: _____

Cardholder's Signature: _____

Credit Card Billing Address with Zip Code: _____

I would like to receive my products automatically every month. I have indicated the quantities, processing date, and payment method above.

Signature: _____

Date: _____

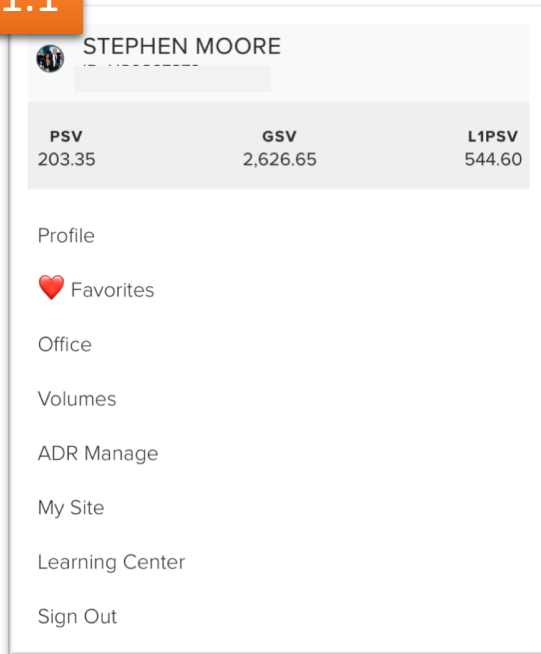
Code	Item	Retail	Member	QTY
NP, Nutritional Protocol				
0100480	(Good) LifePak	\$83.75	\$67.00	
0101028	(Better) LifePak + Youth	\$230.00	\$176.00	
0101045	(Best) LifePak + Youth + Vitality	\$342.45	\$225.75	
Additional ADR Packages				
0101080	LifePak (2 pack)	\$97.50	\$150.00	
0101090	LifePak & Vitality	\$159.05	\$127.25	
0101002	agel,OC TRio Vanilla ADR	\$512.80	\$410.25	
0101003	agel,OC TRio Greenhale ADR	\$512.80	\$410.25	
0101005	agel,OC TRio Chocolate ADR	\$512.80	\$410.25	
0101006	agel,oc Youth	\$179.65	\$143.75	
Additional Products				
0100374	Eyo Formula	\$43.75	\$36.75	
0101002	Eyo Formula 2 pack	\$98.00	\$74.25	
0101015	Eyo Formula + Optimum Omega	\$57.80	\$46.25	
0100336	Eyo Formula + Marine Omega	\$102.15	\$81.75	
0100303	Marine Omega	\$65.00	\$52.00	
0100348	Optimum Omega	\$20.90	\$16.75	
0100340	LifePak Nano	\$186.55	\$149.25	
0100347	LifePak Prenatal	\$71.85	\$57.50	
0100342	Rashemar	\$104.05	\$83.25	
01003705	Jungamale	\$31.25	\$25.00	
0100390	agel,OC R2	\$157.80	\$126.25	
0100376	agel,OC Vitality	\$79.05	\$63.25	
0100309	Vitox	\$50.30	\$40.25	
0100331	Bone Formula	\$44.65	\$35.75	
0100321	Cartilage Formula	\$65.60	\$52.50	
0100318	Control	\$47.80	\$38.25	
0100396	G3 (2-pack)	\$101.25	\$81.00	
0100362	Nano/CuQ10	\$60.60	\$48.50	
0100320	ProBio PCC	\$42.00	\$33.60	
01003492	Prostate Formula	\$42.25	\$33.80	
0100390	E3 Khel Watermelon/Raspberry	\$40.00	\$34.50	
		TOTAL		

- The office contact information section has fillable fields. Fill out these fields and then save the file so this information prints on every order form.
- Select the products and shipping frequency
- Have patient fill out shipping and billing info
- Submit order
 - Add scan card number – this can be found in the records in the S3 app.
 - Scan and email order then confirm order in back office (orders take 24 hours to process)
 - Or Submit order online (confirmation is immediate)

NOTE: Default the patient's username to their email and password to "ab123456". This will allow them to manage their order online at www.nuskinusa.com

Using an Invite Link

1.1



STEPHEN MOORE

PSV	GSV	L1PSV
203.35	2,626.65	544.60

Profile

♥ Favorites

Office

Volumes

ADR Manage

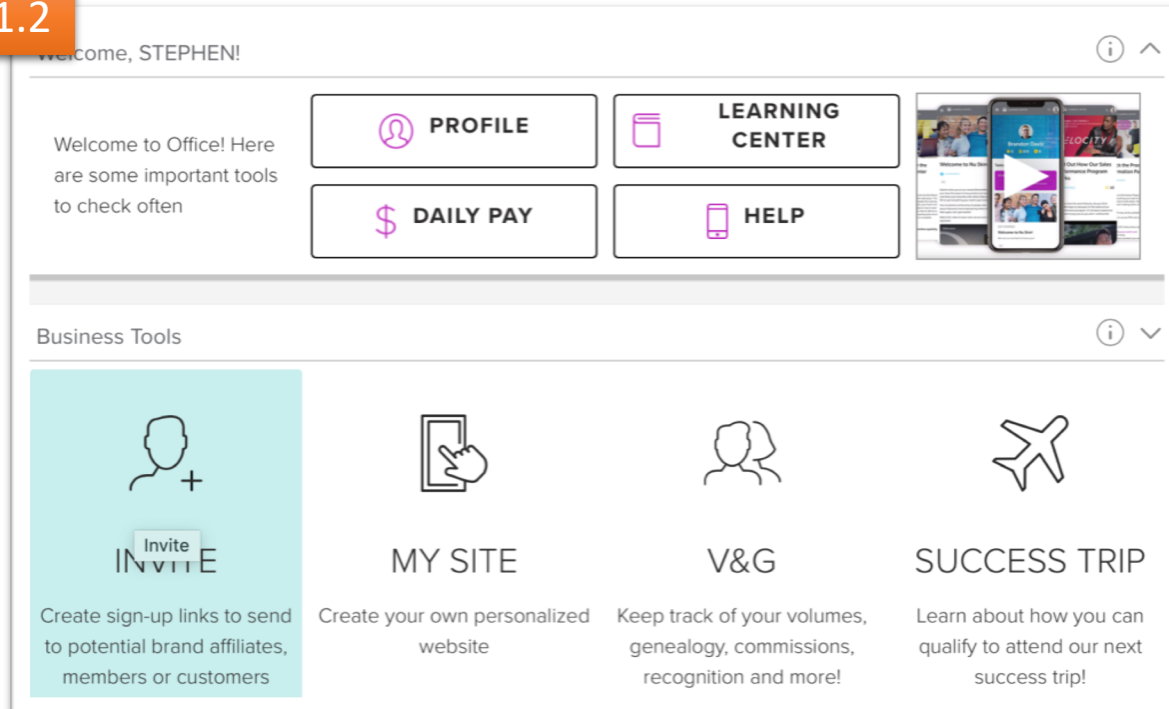
My Site

Learning Center

Sign Out

1. Create member invite link in the back office of www.nuskinusa.com
2. Save this link on the desktop, iphone, or web browser for easy access.
3. Click on the link to place member orders. You can use the order form to collect the information and place orders at the end of the day.
4. Make sure to add the scan card number and select ADR - this can be found in the records in the S3 app.

1.2



Welcome, STEPHEN!

Welcome to Office! Here are some important tools to check often

PROFILE **LEARNING CENTER**

DAILY PAY **HELP**

Business Tools

Invite INVITE **MY SITE** **V&G** **SUCCESS TRIP**

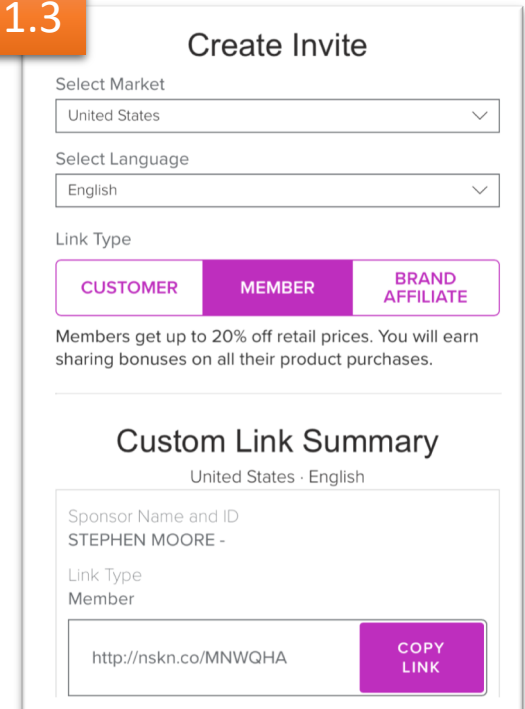
Create sign-up links to send to potential brand affiliates, members or customers

Create your own personalized website

Keep track of your volumes, genealogy, commissions, recognition and more!

Learn about how you can qualify to attend our next success trip!

1.3



Create Invite

Select Market
United States

Select Language
English

Link Type
CUSTOMER **MEMBER** **BRAND AFFILIATE**

Members get up to 20% off retail prices. You will earn sharing bonuses on all their product purchases.

Custom Link Summary

United States · English

Sponsor Name and ID
STEPHEN MOORE -

Link Type
Member

<http://nskn.co/MNWXHA> **COPY LINK**

Rescanning

1. Search the record in the S3 App to find the customer.
2. Tap the ReScan Icon. This will only be accessible if the patient is on a active ADR for a skin carotenoid score (SCS) certified product and they have a scan number number associated with their ADR.
3. There is a rescan bonus of \$8 that's paid to the scanner leasee every time you rescan. This can be done 1x/month and doesn't use a scan credit.

NOTE: If this Icon is grayed out, it's because:

1. their ADR isn't scheduled to ship this month
2. they have already been rescanned this month
3. they don't have a scan card number associated with their ADR – this can be fixed by either logging into their account and adding it or calling 800-487-1000 to add it.

TIPS

1. Expectations – Don't withhold care from the people that do want help because others don't. You can't help those that don't want help. The teacher arrives when the student is ready.
 - 50% of people don't care
 - 25% will take your recommendation almost immediately.
 - 25% will want to think about it and finish their current supplements.
2. Listen more, talk less
3. Be conversational and not salesy
4. Don't force the scan if the person isn't interested
5. Focus on the people that are interested in improving
6. Don't expect people to be able to optimize their score with diet alone. Most people will not radically change their diet enough. Therefore it is prudent to encourage them to eat healthier and take Lifepak/Youth. Do not set up false expectations that they will get into the blue without some help from Lifepak/Youth.

FAQ

1. What if someone scores over 40,000? *This is a great starting point, you're in the top 6% and are obviously doing some things right. However, you're probably not eating perfectly every day, right? If you want to take yourself to the next level, you can add lifepak and Youth.*
2. What if someone score is over 50,000? *Wow, you're in the top 1%, you must be eating a lot of fruit and vegetables. Tell me what you're doing? I'm not concerned about your antioxidant score. Would you like to take your health to the next level?*
Recommend Youth
3. What if someone scores very poor? These people may get upset so you want to empower them. *The good news is that this is something that we can improve within 2 months. We have been able to get people with your score into the green or blue zone.*
RECOMMEND LIFEPAK/YOUTH